

Sibusiso Selby GUMEDE

"Legacies can only be achieved in a collective approach to things."



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SIBUSISO GUMEDE

Entrepreneur • Philanthropist • Mentor & Coach

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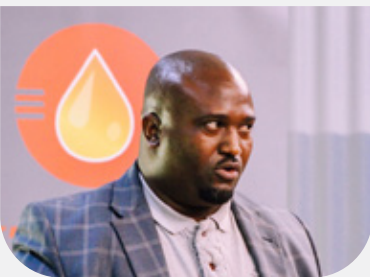
Wear Your Brand
Foundation



Umqondo Wethu
Car Movers



WYB Media
& Publications





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ABOUT ME

Committed to empowering communities, fostering entrepreneurship, and creating lasting social impact. With ventures and a foundation that exemplifies a dedication to transformation, sustainability, and the advancement of marginalized individuals in various sectors.

PHILANTHROPY

Transitioning from business leadership, Selby Gumede now focuses on social entrepreneurship and philanthropy. As the President of the Wear Your Brand Foundation (NPC), he spearheads initiatives dedicated to stimulating township and rural economies, fostering entrepreneurship, and creating impactful job

KEY SKILLS

Leadership

Strategic Planning

Fundraising and Financial Management

Stakeholder Relationship Management

KEY FOCUS AREAS



Job Creation



Philanthropy



Project Management



Township & Rural Economies



Skills Development & Training Programs

INITIATIVES

Umqondowethu Car Movers

CEO, Founder, Mentor

2008 - Present

NUZ Events and Communications

CEO

2012 - Present

Umqondowethu Development Agency (UMADEVA)

Project Champion

2017 - Present

Brand Architecture

Project Lead

2018 - Present

Lovers and Friends Foundation

AMBASSADOR

Ambassador of Brand South Africa: Play Your Part



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[Click here for Wear Your Brand Company Profile](#)



WEAR YOUR BRAND FOUNDATION [FLAGSHIP BRAND]

(2020 - Current)

Wear Your Brand Foundation is a non-profit organization dedicated to advancing the informal sector, SMMEs, and rural and township economies. Our mission is to formalize, develop, and support businesses through a holistic approach that encompasses training, brand promotion, compliance, and structural assistance. We empower individuals to thrive in their respective industries. Collaborating with institutions and stakeholders we host over 15 impactful programs including:

- The Evolution of Women in Leadership Conference.
- Financial Literacy Roadshow and Master Classes.
- Small Business Evolution of Brands Conference.
- Golf Day Program leverages the sport as a platform to network and empower small businesses.
- Community Empowerment Programs to equip communities with essential skills for sustainable development.
- Rebranding Spaza Shops initiative



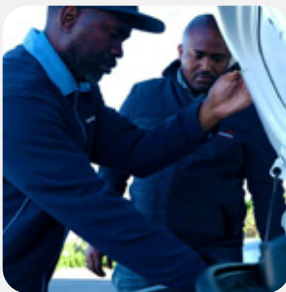
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UMQONDOWETHU CAR MOVERS

(2008 - Current)

Selby Gumede, an automotive industry veteran, founded United Wheels Carriers and Movers (UWCM) in 2008, assuming the role of CEO. UWCM specializes in transporting new and used vehicles/trucks for dealerships, fleet companies, and private customers nationwide. Initially serving McCarthy Nissan Gateway, the company has expanded its services, now catering to over 200 dealerships nationwide. Under Selby Gumede's leadership, UWCM not only broadened its geographical reach but also diversified its offerings, providing driver supply for service departments, including chauffeur services, smash and grab installations, windscreen stone chip repairs, and more. UWCM remains a reliable partner in automotive logistics, committed to excellence and customer satisfaction.



Let's partner to unlock new horizons of business brilliance.



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